

(Diederich Insurance Privacy Policy on new Website under Resources)

Diederich Insurance Privacy Policy

This privacy statement describes how the Diederich Insurance Agency LLC collects and uses the personal information you provide on our Web site: www.diederichinsurance.com. It also describes the choices available to you regarding our use of your personal information, as well as, how you can access and update this information.

Diederich Insurance is a Participant in the TRUSTe Privacy Seal Program. TRUSTe is an independent organization whose mission is to advance privacy and trust in the networked world. This Web site has agreed to have its privacy practices monitored for compliance by TRUSTe.

If you have questions or concerns regarding this policy, you should first contact us at info@diederichinsurance.com. If you do not receive acknowledgment of your inquiry, or if your inquiry has not been satisfactorily addressed, then you should then contact TRUSTe. TRUSTe will then serve as a liaison with the Web site to resolve your concerns.

Collection and Use of Personal Information.

We collect the following personal information from you: Contact Information such as name, email address, mailing address, and phone number.

We also collect the following information from you: Information about your business such as company name, company size, and business type.

As is true of most Web sites, we automatically gather information about your computer such as your IP address, browser type, referring/exit pages, and operating system.

We use this information to:

- Send you requested information on products or services information
- Respond to customer service requests
- Administer your account
- Send you a newsletter
- Send you marketing communications
- Respond to your questions and concerns
- Improve our Web site and marketing efforts

You may choose to stop receiving our newsletter or marketing emails by following the unsubscribe instructions included in these emails or you can contact us at info@diederichinsurance.com.

Information Sharing:

We do not sell your personal information to third parties.

We may provide your personal information to companies that provide services to help us with our business activities such as shipping your order or offering customer service. These companies are authorized to use your personal information only as necessary to provide these services to us.

We may also disclose your personal information, as required by law, such as to comply with a subpoena or similar legal process when we believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a government request. If Diederich Insurance is involved in a merger, acquisition, or sale of all or a portion of its assets, notification will be provided via email and/or a prominent notice on our Web site of any change in ownership or uses of your personal information. Notice will be provided, as stated above, for any choices you may have regarding your personal information to any other third party with your prior consent to do so.

Cookies and Other Tracking Technologies:

We do not use cookies on this site.

We use a third party to gather information about how you and others use our Web site. For example, we will know how many users access a specific page and which links they clicked on. We use this aggregated information to understand and optimize how our site is used.

Our Site includes links to other Web sites whose privacy practices may differ from those of Diederich Insurance. If you submit personal information to any of those sites, your information is governed by their privacy statements. We encourage you to carefully review the privacy statement of any Web site you visit.

Security.

The security of your personal information is important to us. We follow generally accepted industry standards to protect the personal information submitted to us, both during transmission and once we receive it. However, no method of transmission over the Internet or method of electronic storage, is 100% secure. Therefore, we cannot guarantee its absolute security.

If you have any questions about security on our Web site, you can contact us at info@diederichinsurance.com.

Additional Policy Information.

Our Web site offers publicly accessible blogs or community forums. You should be aware that any information you provide in these areas might be read, collected, and used when accessed by others.

Correcting and Updating Your Personal Information.

To review and update your personal information to ensure it is accurate, contact us at info@diederichinsurance.com.

Notification of Privacy Statement Changes.

We may update this privacy statement to reflect changes to our information practices. If we make any material changes, we will notify you by email (sent to the e-mail address specified in your account) or by means of a notice on this Site prior to the change becoming effective. We encourage you to review this page periodically for the latest information on our privacy practices.

Contact Information.

You can contact us about this privacy statement by writing or sending an email to us at the following address:

Diederich Insurance Agency LLC
112 Airway Drive
Marion, IL, 62959
United States

Email: info@diederichinsurance.com
Phone: 800-457-7790 or 618.997.1802

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